



KOMAR UNIVERSITY OF SCIENCE AND TECHNOLOGY (KUST)

e-Government Strategy and Management- Course Syllabus			
Course Title	e-Government Strategy and Management		
Course Code	ECO4325	No. of Credits	3
Department	e-commerce	Collage	College of Business
Pre-requisites Course Code	Fundamental of e-Commerce	Co-requisites Course Code	
Course Coordinator(s)	Hemin Ibrahim		
Email	hemin.ibrahim@komar.edu.iq	Office No. 203	IP No. 150
Other Course Teacher(s)/Tutor(s)			
Class Hours	Monday and Wednesday from 12:00PM to 01:30PM.		
Office Hours	Monday and Wednesday from 04:00 PM to 05:00 PM		
Course Type	<input type="checkbox"/> Department Requirement		
Offer in Academic Year	<input type="checkbox"/> Spring Semester 2016		
COURSE DESCRIPTION			
<p>e-Government Strategy and Management course is mainly designed for undergraduate students in e-commerce department, and it prepares students to evaluate, participate, and lead and information technology especially e-government and e-governance project to improve and transform the business of government. In addition, this course will examine the nature, current and potential future impacts of e-government. E-government is the use of the internet and other information and communication technologies to provide government services and information, as well as channels of communication to citizens business and governments.</p>			
COURSE OBJECTIVES			
<ul style="list-style-type: none"> • The nature of e-government. • Different method and types of e-government • The process of evaluating e-government websites. • Strategic IT planning and change management for e-government projects. • Information resource and knowledge management. • Business process management for IT-enabled transformation of Government services. 			
COURSE LEARNING OUTCOMES			
<p>After participating in the course, the students should be able to:</p>			
<ol style="list-style-type: none"> 1. Understand the concept of e-government, and the associated benefits. (CLO G) 2. Identify technology concepts and tools for making e-government. (CLO D) 3. Analysis of how e-government is transforming the relationships and interaction between government, business and citizens. (CLO C) 4. Evaluate e-government websites and the concept of libraries. (CLO H) 			



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5. Apply technology concepts on designing e-government. (CLO D)
6. Determine e-government users. (CLO F)
7. State barriers to e-government. (CLO C)

GUIDELINES ON GRADING POLICY

A	=	95	-	100	Points	
A-	=	90	-	94	Points	
B+	=	87	-	89	Points	
B	=	83	-	86	Points	
B-	=	80	-	82	Points	
C+	=	75	-	79	Points	
C	=	70	-	74	Points	
C-	=	65	-	69	Points	
D+	=	60	-	64	Points	(65 is the passing grade. A 100 is your goal)
D	=	55	-	59	Points	
D-	=	50	-	54	Points	
F	=	0	-	49	Points	
W	Withdrawal					
I	Incomplete					

COURSE CONTENT

Course topics include:

- 1- Introduction to e-Government
- 2- Technology concepts
- 3- Review main policy issues involving e-Government
- 4- Transforming government and citizens relationship
- 5- Open government and open data
- 6- E-Government impacts
- 7- Practical analysis of web design, development, and support.

COURSE TEACHING AND LEARNING ACTIVITIES

Course Teaching and Learning Activities: (short description)

1. Interactive class discussion
2. Homework - Tutorials
3. Lectures
4. Assignments
5. Practical sessions
6. Quizzes and tests



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COURSE ASSESSMENT Tools		
Assessment Tool	Description	Weight
Quizzes	Students will take 5 quizzes.	10%
Assignment & Project	Students have one group project, they will finish step by step, and each step has different grade.	15%
Homework	Students have 4 homework before midterm and 2 after midterm.	10%
Participation	Daily class participation	5%
Midterm	The first test will be planned to cover week 1-7	20%
Test	The Second test will be planned to cover 8-11	10%
Final Exam	The final exam will be designed to cover all lectures.	30%
Extra Grade	The students can get the extra grades by doing extra assignments and projects to improve their knowledge.	5%
ESSENTIAL READINGS:		
<p>Textbooks: Lathrop, Daniel, and Ruma, Laurel. Open Government: Collaboration, Transparency, and Participation in Practice. O'Reilly Media, 2010. 1st Edition.</p> <p>References: Niederst Robbins, Jennifer. Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics. O'Reilly Media, 2012. 4th Edition</p>		
COURSE POLICY (including plagiarism, academic honesty, attendance etc.)		
<p>Attendance Policy Students are expected to attend all the classes for the entire semester. Students are responsible for material presented in lectures. Attendance is taken at the beginning of each class. Only students with official KUST absences, family crises, and illness are excused from class. This in no way cancels any responsibility for work due or assigned during absence. The student who misses more than 10 percent of the course classes will be placed on probation.</p> <p>Make-up Policy Because all examinations are announced in advance a zero will be assigned to any missed examination unless a student has a legitimate acceptable reason, such as illness, for not being able to take the examination during all the days when the examination was announced.</p> <p>Academic Dishonesty Any type of dishonesty (plagiarism, copying another's test or home-work, etc) will NOT be tolerated. Students found guilty of any type of academic dishonesty are subject to failure in this course, plus further punishment by the University Consul.</p>		



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Deadlines/Due Dates

Recognizing that a large part of professional life is meeting deadlines, it is necessary to develop time management and organizational skills. Failure to meet the course deadlines will result in penalties. **Late assignments will be accepted with a penalty if they are less than 3 days passed their respective due dates, otherwise a zero will be assigned to those assignments.** Work may be submitted early.

GUIDELINES FOR SUCCESS

1. Attend classes (on time).
2. Ask question any time you want. If you do not understand something, please, please and please ask. You can ask during the class, in tutorials, office hours and by email.
3. Solve all homework and lab questions.

CELL PHONES

All cell phones are expected to be switched to vibrating mode if available and turned off completely if this feature is not an option. Disruption of class due to a cell phone will not be tolerated and the student will be asked to leave class. All other electronic equipment that the faculty member deems not essential to the provision of academic learning is prohibited from being used in class.

REVISION TO THE SYLLABUS

This syllabus is subject to change. It is the duty of the instructor to inform students of changes in a timely fashion after approval of Quality Assurance Office (QAO).



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Course calendar: Please check the academic calendar for 2015/2016 (Subject to Change)

Week	Beg/End Dates	Topics	Assessment
1	28 Feb. – 3 Mar.	- Introduction to the course - Introduction to e-government	<u>CLO #1</u>
2	6 Mar – 10 Mar	- Technology concept	<u>CLO #2</u>
3	13 Mar – 17 Mar	- Access to e-government	<u>CLO #2</u> Quiz #1 HW #1
	20 Mar – 24 Mar	Happy Nawroz - Holiday	
4	27 Mar – 31 Mar	- Transforming government-citizen relationships <ul style="list-style-type: none"> • How citizens contact government • Trust of e-government. • Citizens as costumers 	<u>CLO #3</u> Release Project
5	3 Apr – 7 Apr	- Designing, development and implementing e-government <ul style="list-style-type: none"> • Special populations • Design considerations 	<u>CLO #5</u> HW #2 Quiz #2
6	10 Apr – 14 Apr	- Open government <ul style="list-style-type: none"> • What is open government? • What is transparency? • Significance of open and transparent government 	<u>CLO #1</u>
7	17 Apr – 21 Apr	- Open Government and transparency (cont.) - Social media usage and policies	<u>CLO #2</u> HW#3
	24 Apr – 28 Apr	Midterm	
8	1 May – 5 May	- Who uses e-government - Encouraging usage of e-government	<u>CLO #6</u>
9	8 May – 12 May	- Barriers to e-government <ul style="list-style-type: none"> • Open Data, Participation and e-democracy • Barriers to adaption and use • Who does not use e-government 	<u>CLO #7</u> Quiz #3
10	15 May – 19 May	- Open government and collaboration <ul style="list-style-type: none"> • Roles of libraries in ensuring access and training for e-government • Implications for residents, communities and governments 	<u>CLO #4</u> HW #4
11	22 May – 26 May	- Managing information technology <ul style="list-style-type: none"> • Open source software • Case study 	<u>CLO #4</u> Quiz #4



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12	29 May – 2 Jun	Test	
13	5 Jun – 9 Jun	- Evaluation e-government <ul style="list-style-type: none">• User-centered evaluation• Policy centered evaluation• Student presentations	<u>CLO #3</u> Quiz #5
14	12 Jun – 16 Jun	- Developing issues and future research - What is e-government meant to do in the long run?	<u>CLO #1</u> Submit the Group project
15	19 Jun – 23 Jun	Review Week	
	26 Jun -30 Jun	Final Exam	