



KOMAR UNIVERSITY OF SCIENCE AND TECHNOLOGY (KUST)

| _Business Legal & Social Environment COURSE SYLLABUS | | | |
|---|---------------------------------------|-----------------------|---------------------|
| Course Title | Business Legal and Social Environment | | |
| Course Code | BUS3350 | No. of Credits | 3 Credit Hours |
| Department | All Business departments | Collage | College of Business |
| Course Instructor | Dr. Alan M. Noory | | |
| Email | Alan.noory@komar.edu.iq | IP No. | 145 |
| Per-requisites | International Business Environment | | |
| Teaching Hours | 3 hours per week | | |
| Course Schedule | Monday, Wednesday (4:00 – 5:30 pm) | | |
| Contact Hours | By Appointment | | |
| Course Type | College Requirement | | |
| Offer in Academic Year | Spring 2016 | | |
| COURSE DESCRIPTION | | | |
| A study of the legal and social environment in which businesses operate, including structure and operation of legal institutions, development of common law and legislation, ethics, social responsibility and evolvement of cultural norms, government regulation of business, contracts, and the international legal environment. | | | |
| COURSE OBJECTIVES | | | |
| The objective is to provide the students with basic understanding of societal and legal structures in which businesses operate and the mechanisms by which businesses participate in developing cultural and legal norms in a society. The course emphasizes on ethical, environmental and social responsibilities of businesses in the global environment. | | | |
| COURSE LEARNING OUTCOMES | | | |
| Upon the compilation of this course, students will: | | | |
| <ol style="list-style-type: none"> 1. Become familiar with legal language & concepts as they relate to business; (W: 10%) 2. Demonstrate an understanding of ethical behavior and social responsibility in the environment in which business operates; (W: 10%) 3. Develop a general understanding of national and global legal systems; (W: 10%) 4. Understand the basic law of contracts, torts and property as it relates to business; (W: 10%) 5. Understand the regulatory environment and the social context in which businesses operate; (W: 15%) 6. Develop an ability to apply regulatory provisions to business situations; (W: 10%) 7. Develop an ability to comprehend basic legal reasoning, and critically assess social norms in relation to legal structures. (W: 10%) 8. Develop an awareness of basic strategies for avoiding & addressing legal problems, and developing & transforming social norms in business; (W: 15%) 9. Apply critical thinking to the legal implications present in business activities. (W: 10%) | | | |



KOMAR UNIVERSITY OF SCIENCE AND TECHNOLOGY (KUST)

Course CONTENT

Part 1: Introduction to Law and Legal & Social Environment.

Part 2: Introduction to Alternative Dispute Resolutions.

Part 3: Contracts and Contractual Obligations.

Part 4: Torts & Liabilities.

Part 5: Business Social Responsibilities.

Part 6: The Property System.

Part 7: Organizational Structure of Business.

Part 8: International Legal Environment.



KOMAR UNIVERSITY OF SCIENCE AND TECHNOLOGY (KUST)

GRADING POLICY

| | | | |
|-----------|------------|-----------|------------|
| A | 95-100% | C | 70-74% |
| A- | 94-90% | C- | 65-69% |
| B+ | 87-89% | D+ | 60-64% |
| B | 83-86% | D | 55-59% |
| B- | 80-82% | D- | 50-54% |
| C+ | 75-79% | F | 0-49% |
| W | Withdrawal | I | Incomplete |

Note: Passing Grade is 65% and above

COURSE TEACHING AND LEARNING ACTIVITIES

- Lectures:** The lectures provide a broad introduction to each topic and emphasis key concepts.
- Case Studies:** the numerous Case Studies are an important learning tool, integrated closely with the theoretical material presented in each chapter.
- Graphs:** graphs should help students both learn and review the material.
- Student Questions:** With each new subject the students will be asked to submit 2 questions about the subject prior to reading in textbooks about it, then 2 more questions that reading generated in their minds.
- In class brainstorming sessions:** Team-work, assignments and presenting the assignment contents and ideas are required.
- Quick Quizzes:** These will be announced ahead of time.
- Feedback:** Feedback on student progress will be given throughout the course.
- Class participation:** Class participation is encouraged and will influence your grade.
- Exams:** Exams are all comprehensive in nature.

COURSE ASSESSMENT Tools

| N | Assessment tool | Weight | N. Of Activities | Learning outcomes |
|---|---------------------------|--------|------------------|---|
| 1 | Homework | 10% | (3) | Encourage reading and reviewing (Must be returned on time). |
| 2 | Quizzes | 15% | (3) | Careful reading and listening |
| 4 | Mid-Term Exam | 20% | (1) | College requirement (Feedback) |
| 5 | Final Exam | 30% | 1 | College requirement (Feedback) |
| 6 | Participation | 15% | each lecture | Interact with the course |
| 7 | Reports and Presentations | 10% | (1) | Two or three groups: learning how to prepare reports and papers on economic issues. |



KOMAR UNIVERSITY OF SCIENCE AND TECHNOLOGY (KUST)

ESSENTIAL READINGS: (Journals, textbooks, website addresses etc.)

- | | |
|---------------------|---|
| Textbook | <ul style="list-style-type: none">• Nancy K. Kubasek, and others. <i>The Legal Environment of Business: A Critical Approach</i>, Sixth Edition. (2012). Pearson Education, Inc. New Jersey: USA |
| Additional Resource | <ul style="list-style-type: none">• Terence Law and others. <i>Business and the Legal and Ethical Environment</i>. V. 1.0. (2012). Creative Commons. USA• World Bank. 2014. <i>Doing Business 2015: Going Beyond Efficiency</i>. Washington, DC: World Bank Group. DOI: 10.1596/978-1-4648-0351-2. License: Creative Commons Attribution CC BY 3.0 IGO |

COURSE POLICY (including plagiarism, academic honesty, attendance etc)

Attendance Policy

Students are expected to attend all the classes for the entire semester. Students are responsible for material presented in lectures. Attendance is taken at the beginning of each class. Only students with official KUST absences, family crises, and illness are excused from class. This in no way cancels any responsibility for work due or assigned during absence. The student who misses more than 10 percent of the course classes will be placed on probation.

Make-up Policy

Because all examinations are announced in advance a zero will be assigned to any missed examination unless a student has a legitimate acceptable reason, such as illness, for not being able to take the examination during all the days when the examination was announced.

Academic Dishonesty

Any type of dishonesty (plagiarism, copying another's test or home-work, etc) will NOT be tolerated. Students found guilty of any type of academic dishonesty are subject to failure in this course, plus further punishment by the University Consul.

Deadlines/Due Dates

Recognizing that a large part of professional life is meeting deadlines, it is necessary to develop time management and organizational skills. Failure to meet the course deadlines will result in penalties. **Late assignments will be accepted with a penalty if they are less than 3 days passed their respective due dates, otherwise a zero will be assigned to those assignments.** Work may be submitted early.

GUIDELINES FOR SUCCESS

- Attend classes and listen carefully.
- Actively participate in discussions.
- Do homework without copying from classmates.
- Do not neglect what you do not understand.



KOMAR UNIVERSITY OF SCIENCE AND TECHNOLOGY (KUST)

| Week | Beg/End Dates | Topics | CLO | Course requirements |
|---------------------------------|---------------|--|-----------|---------------------|
| 1 | Lecture (1) | <ul style="list-style-type: none"> Syllabus Intro to Law, Regulations, Social Norms | 1,3 | |
| | Lecture (2) | <ul style="list-style-type: none"> The Legislation Process The Social Environment of Business | 1, 2, 3 | Homework #1 |
| 2 | Lecture (3) | <ul style="list-style-type: none"> Public and Private Law | 1, 2, 3,5 | |
| | Lecture (4) | <ul style="list-style-type: none"> Civil and Criminal Law | 1, 2, 3,5 | |
| 3 | Lecture (5) | <ul style="list-style-type: none"> Alternative Dispute Resolutions: Negotiation | 1,5,8,9 | |
| | Lecture (6) | <ul style="list-style-type: none"> Alternative Dispute Resolutions: Arbitration | 1,5,8,9 | |
| 4 | Lecture (7) | <ul style="list-style-type: none"> Alternative Dispute Resolutions: Mediation | 1,5,8,9 | Quiz # 1 |
| | Lecture (8) | <ul style="list-style-type: none"> Alternative Dispute Resolutions: Other Methods | 1,5,8,9 | |
| 5 | Lecture (9) | <ul style="list-style-type: none"> The Nature of Contracts | 4,6,7 | |
| | Lecture (10) | <ul style="list-style-type: none"> Contract Disputes | 5,8,9 | |
| 6 | Lecture (11) | <ul style="list-style-type: none"> Contract Clauses, Adjustments, and Delegation | 5,8,9 | Homework #2 |
| | Lecture (12) | <ul style="list-style-type: none"> Torts: Intentional Torts & Negligence | 6,7,8,9 | |
| 7 | Lecture (13) | <ul style="list-style-type: none"> Torts: Strict Liability & Litigation | 6,7,8,9 | Quiz # 2 |
| | Lecture (14) | <ul style="list-style-type: none"> Pre- Midterm Review | | |
| Midterm Exam, No Classes | | | | Test 01 |
| 8 | Lecture (15) | <ul style="list-style-type: none"> The System of Property: Personal Property | 1,2,5,9 | |
| | Lecture (16) | <ul style="list-style-type: none"> The System of Property: Real Property | 1,2,5,9 | |
| 9 | Lecture (17) | <ul style="list-style-type: none"> The System of Property: Intellectual Property | 1,2,5,9 | |
| | Lecture (118) | <ul style="list-style-type: none"> Business Social Responsibility | 7,8,9 | |
| 10 | Lecture (19) | <ul style="list-style-type: none"> Business Crime | 6,7,8,9 | |
| | Lecture(20) | <ul style="list-style-type: none"> Business Legal Organizational Structure: Sole Proprietorship vs. Partnership vs. Corporation | 2,4,5,6 | Quiz (3) |
| 11 | Lecture(21) | <ul style="list-style-type: none"> The Co-operative Business Structure | 2,4,5,6 | |
| | Lecture(22) | <ul style="list-style-type: none"> For-Profit vs. Not-just-for-Profit vs. Not-for Profit | 2,4,5,6 | |
| 12 | Lecture(23) | <ul style="list-style-type: none"> International Business Law and Institutions (1) | 3 | |
| | Lecture(24) | <ul style="list-style-type: none"> International Business Law and Institutions (2) | 3 | |
| 13 | Lecture(25) | <ul style="list-style-type: none"> The Gov. Power to Regulate Business Practices. | 6,8,9 | Homework #3 |
| | Lecture(26) | <ul style="list-style-type: none"> Anti-trust Regulations | 6,8,9 | |
| 14 | Lecture(27) | <ul style="list-style-type: none"> Examples of Social & Legal Environment of Iraq (1) | All | |
| | Lecture(28) | <ul style="list-style-type: none"> Examples of Social & Legal Environment of Iraq (2) | All | |
| 15 | Lecture(29) | <ul style="list-style-type: none"> Review & Presentations Week | | Presentations |
| | Lecture(30) | | | |
| Final Exam, No Classes | | | | |